

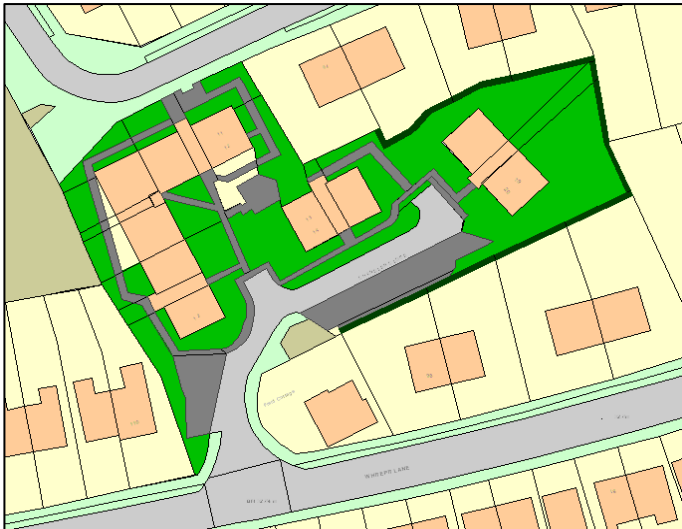
WOULD YOU LIKE THE BENEFITS OF GIS WITHOUT THE FULL COSTS?



GeODC have vast experience of how Housing Associations view geographic information. Size, budgets and requirements are key decision makers on how or if a geographic information system is put into place.

The benefits of a GIS are plain for all to see

Up-to-date maps...



Accurate statistics

Feature Type	Data Totals
Grass	113290
Hard Areas	71087
Scrub Land	856
Shrub Beds	1540
Trees & Hedges	7941
Grand Total	194714

However, so are the associated costs...

Approximate GIS Costs	
OS MasterMap	£6,000.00
GI System	£6,000.00
Data Capture	£4,000.00
Training	£3,000.00
GIS Officer	£24,000.00
Grand Total	£43,000.00



GeODC's solution combines the capture of GIS DATA the creation of ACCURATE STATISTICS and the provision of UP-TO-DATE MAPS for just * £6,000.00!

(* Figure based on an average size Housing Association)



GeODC completes mapping project for Havebury Housing

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Data capture and conversion specialist GeODC has completed a project to create up-to-date and accurate maps of social housing in West Suffolk, England. The project, to capture digital mapping of community areas, was undertaken on behalf of the Havebury Housing Partnership who own and manage nearly 6,000 properties in the St Edmundsbury area. GeODC transformed paper plans into map accurate digital data for use in the organisations GIS enabling them to review their grounds maintenance and street cleansing contract and improve the provision of services to residents.

The Havebury Housing Partnership is a large scale voluntary transfer registered social landlord who own and operate nearly 6,000 properties in the towns of Bury St Edmunds, Haverhill and surrounding villages. Formed in 2001 to take ownership of the housing stock of St Edmundsbury Borough Council Havebury is a not for profit housing association dedicated to serving the existing and future housing needs of people living in West Suffolk and the Cambridge sub-region.

“At the time of transfer we entered into a service level agreement with the Council to continue the provision of grounds maintenance and street cleansing services,” said David Honeyball, Property Manager. “However it shortly became necessary to replace this agreement with a tendered contract. As the Council had used the same workforce for many years, there were no accurate records of the service areas or specific works undertaken.”

In order to rectify this situation a team of Havebury personnel walked each neighbourhood armed with Ordnance Survey plans. Grasslands, shrub beds, woodland, hedges, ponds and other cleansing areas were annotated on the paper plans and were then transferred to larger maps showing entire estates or grouped properties. Each category of land / feature has a number of grades of work, for example grass cutting may include weeding, edging work or the application of fertilizer, and these specific standards and extents of work were also included on the paper maps.

GeODC initially scanned the paper plans in order to provide Havebury with a simple digital representation of the original documents. However in order to use the information within Havebury’s GIS each map was georeferenced, to place it in its real world position, and individual features and associated grades of work were captured. The resulting digital map layers were delivered to Havebury on CD-ROM in a format compatible with their ArcView GIS.

“The completion of this project not only enabled the improved management of the grounds maintenance and cleansing contract, we have subsequently been able to provide more accurate calculations for the recharging of works to residents,” continued Honeyball.

**If you would like to learn
more about how we can help
you understand your
Geographic information
requirements, please call on
01865 772893**